



The EU is the first investor in Uruguay. The **III European Investment Forum** in Uruguay is focused on **services and green economy**. The Forum is an opportunity to showcase European investments, present investment opportunities in Uruguay and exchange on trends, good practices and joint initiatives, all in the context of the Association Agreement between the European Union and Mercosur.

The III European Investment Forum in Uruguay will be held on the **18 and 19 November**. The event will be broadcast live from **9.30 to 13.00** (13.30-17.00 CET) by El País Uruguay from the Golf Club, Punta Carretas.

The speakers include high-level representatives of the government of Uruguay and the European Commission, important European and Uruguayan companies, representatives of the Chambers of Commerce of Europe and Uruguay as well as guest experts.

PROGRAM

Day 1 – 18 November

9.00-9.30	Reception and welcoming
9.30-10.30	Opening <ul style="list-style-type: none">● Luis Martínez - President, Eurochamber (confirmed)● Julio Lestido - President, Chamber of Commerce and Services (confirmed)● Karl-Otto König - Ambassador, EU Delegation to Uruguay (confirmed)● Valdis Dombrovskis - Executive Vice President, European Commission (confirmed)● Dr. Luis Lacalle Pou - President of the Oriental Republic of Uruguay (tbc)
10.30-11.45	PANEL 1 - Importance of services in the 21st century <ul style="list-style-type: none">● Azucena Arbeleche - Minister of Economy (tbc)● María Martín-Prat - Director, DG Trade, European Commission (confirmed)● Alberto Charro Pastor - Executive President, BBVA, financial services (confirmed)● Philippe Trapp - COO, Accor, hospitality industry (confirmed)● Sergio Fogel - Director, dLocal (confirmed)



En el marco del proyecto



financiado por



co-financiado y ejecutado por





11.45- 13.00	<p>PANEL 2 - Ports and logistics services</p> <ul style="list-style-type: none"> ● Luis Alberto Heber - Minister of Transport and Public Work (tbc) ● Hans van der Werf - Expert, logistics and waterways (confirmed) ● Vincent Vandecauter - GM, Katoen Natie Terminal Cuenca del Plata (tbc) ● Luis Mata - Business Representative for Latin America, Deutsche Bahn, terrestrial transport services (confirmed) ● DHL - terrestrial transport (confirmed)
<u>Day 2 – 19 November</u>	
9.00- 9.30	Reception and welcoming
9.30- 11.00	<p>PANEL 3 – Digitalization in trade and services</p> <ul style="list-style-type: none"> ● Omar Paganini - Minister of Industry, Energy, and Mining (tbc) ● Andrés Garcia Bermudez - EU Negotiator Services, DG Trade, European Commission (confirmed) ● Eduardo Mangarelli - Expert, ORT University, Engineering Faculty Dean and LATU Director (confirmed) ● Dra. Leticia Lago - Director of Institutional Relations, Movistar, telecommunication services (confirmed) ● Gabriel Costa - CSO Uruguay, Nokia, 5G technology (confirmed)
11.00- 12.30	<p>PANEL 4 – Green economy</p> <ul style="list-style-type: none"> ● Adrián Peña - Minister of Environment (tbc) ● Astrid Schomaker - Director, DG Environment, European Commission (confirmed) ● Manuel Albaladejo - Representative, United Nations Industrial Development Organisation (confirmed) ● Paula Bercovich - Public Services and Development Manager, Veolia, comprehensive water, waste and energy efficiency management (confirmed) ● Simone Tripepi - Head of ENEL X South America, energy as a service and sustainable mobility (confirmed)
12.30- 12.45	<p>Closing</p> <ul style="list-style-type: none"> ● Damian Kamiński - Head of Trade, EU Delegation ● Marcela Codina - INSPYRAME UE coordinator, CCSU ● Carlos Vivar - INSPYRAME UE coordinator, Eurocamara